



PRINCE ALBERT

the national joy smoke

Tasty red bags, tidy red tins, handsome pound and half-pound tin humidors—and—that classy, practical pound crystal glass humidor with sponge moisture cap that keeps the tobacco in such perfect condition.

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R. J. Reynolds
Tobacco Co.

If you haven't rung-in on the joys of a jimmy pipe with Prince Albert for packing you certainly want to get introduced inside the next hour! Talk about a pal-party! Why, it's like having a pass on a park merry-go-round!

•For, Prince Albert has brought pipes into their own—led *three men* to the utmost tobacco happiness where *one man* smoked a pipe before! P. A. has blazed the trail for thousands who figured they would have to do "Kitchen Police" on pipe smokes the rest of their lives!

So, climb into the P. A. pipe pasture and have a session! You'll soon get wise, all right, that Prince Albert never did bite the touchiest tongue in your township—and, it's a brace of aces against a two-spot that it never will fuss yours! Read on the reverse side of every Prince Albert package that P. A. is made by our exclusive process that *cuts out bite and parch!*

Give Prince Albert the speed-o taste-test and tongue-test *if you want to sing-smoke-songs-at-sunrise!*

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

